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On  $k$ -anonymity and the curse of  
dimensionality

## Introduction

- An important method for privacy preserving data mining is that of *anonymization*.
- In anonymization, a record is released only if it is indistinguishable from a pre-defined number of other entities in the data.
- We examine the anonymization problem from the perspective of inference attacks over all possible combinations of attributes.

## Public Information

- In  $k$ -anonymity, the premise is that public information can be combined with the attribute values of anonymized records in order to identify the identities of records.
- Such attributes which are matched with public records are referred to as *quasi-identifiers*.
- For example, a commercial database containing birthdates, gender and zip-codes can be matched with voter registration lists in order to identify the individuals precisely.

## Example

- Consider the following 2-dimensional records on (Age, Salary) = (26, 94000) and (29, 97000).
- Then, if age is generalized to the range 25-30, and if salary is generalized to the range 90000-100000, then the two records cannot be distinguished from one another.
- In  $k$ -anonymity, we would like to provide the guarantee that each record cannot be distinguished from at least  $(k - 1)$  other records.
- In such a case, even public information cannot be used to make inferences.

## The $k$ -anonymity method

- The method of  $k$ -anonymity typically uses the techniques of generalization and suppression.
- Individual attribute values and records can be suppressed.
- Attributes can be partially generalized to a range (retains more information than complete suppression).
- The generalization and suppression process is performed so as to create at least  $k$  indistinguishable records.

## The condensation method

- An alternative to generalization and suppression methods is the condensation technique.
- In the condensation method, clustering techniques are used in order to construct indistinguishable groups of  $k$  records.
- The statistical characteristics of these clusters are used to generate pseudo-data which is used for data mining purposes.
- There are some advantages in the use of pseudo-data, since it does not require any modification of the underlying data representation as in a generalization approach.

## High Dimensional Case

- Typical anonymization approaches assume that only a small number of fields which are available from public data are used as quasi-identifiers.
- These methods typically use generalizations on domain-specific hierarchies of these small number of fields.
- In many practical applications, large numbers of attributes may be known to particular groups of individuals.
- The boundary between quasi-identifiers and sensitive attributes becomes unclear.
- An attribute such as salary may be both a quasi-identifier as well as a sensitive attribute.

## Realistic Scenarios

- In a realistic scenario, an adversary may be acquainted with the target(s) of interest, and may know much more about them.
- We usually cannot make a-priori assumptions about what different adversaries know about different records in the data.
- In such cases, most or all sensitive attributes may need to be included in the anonymization process as quasi-identifiers.

## Challenges

- The problem of finding optimal  $k$ -anonymization is NP-hard.
- This computational problem is however secondary, if the data cannot be anonymized effectively.
- We show that in high dimensionality, it becomes more difficult to perform the generalizations on partial ranges in a meaningful way.

## Anonymization and Locality

- All anonymization techniques depend upon some notion of spatial locality in order to perform the privacy preservation.
- Generalization based locality is defined in terms of ranges of attributes.
- Locality is also defined in the form of a distance function in condensation approaches.
- Therefore, the behavior of the anonymization approach will depend upon the behavior of the distance function with increasing dimensionality.

## Locality Behavior in High Dimensionality

- It has been argued that under certain reasonable assumptions on the data distribution, the distances of the nearest and farthest neighbors to a given target in high dimensional space is almost the same for a variety of data distributions and distance functions (Beyer et al).
- In such a case, the concept of spatial locality becomes ill defined.
- Privacy preservation by anonymization becomes impractical in very high dimensional cases, since it leads to an unacceptable level of information loss.

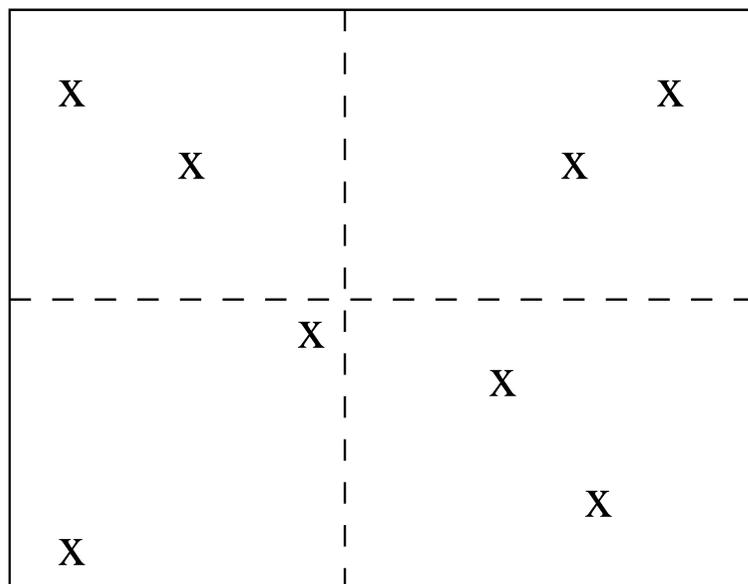
## Notations and Definitions

Notation	Definition
$d$	Dimensionality of the data space
$N$	Number of data points
$\mathcal{F}$	1-dimensional data distribution in $(0, 1)$
$X_d$	Data point from $\mathcal{F}^d$ with each coord. drawn from $\mathcal{F}$
$dist_d^k(x, y)$	Distance between $(x^1, \dots, x^d)$ and $(y^1, \dots, y^d)$ using $L_k$ metric $= \sum_{i=1}^d [(x_1^i - x_2^i)^k]^{1/k}$
$\  \cdot \ _k$	Distance of a vector to the origin $(0, \dots, 0)$ using the function $dist_d^k(\cdot, \cdot)$
$E[X], var[X]$	Expected value and variance of a random variable $X$
$Y_d \rightarrow_p c$	A sequence of vectors $Y_1, \dots, Y_d$ converges in probability to a constant vector $c$ if: $\forall \epsilon > 0 \lim_{d \rightarrow \infty} P[dist_d(Y_d, c) \leq \epsilon] = 1$

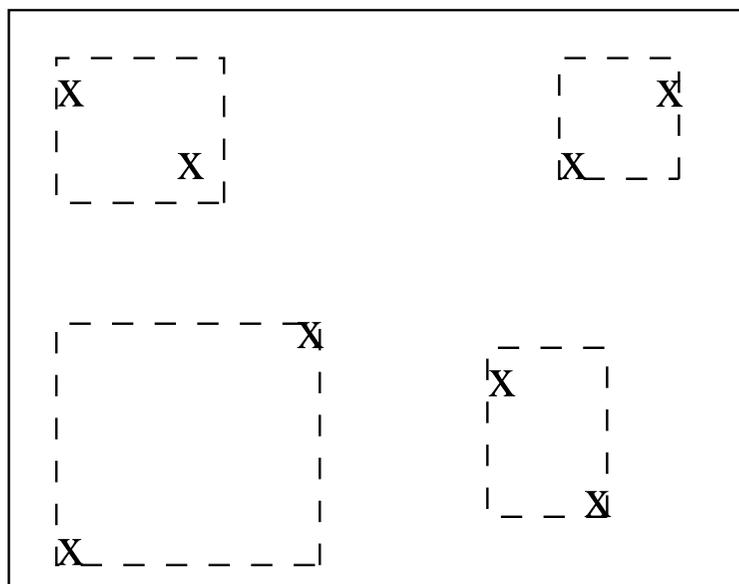
## Range based generalization

- In range based generalization, we generalize the attribute values to a range such that at least  $k$  records can be found in the generalized grid cell.
- In the high dimensional case, most grid cells are empty.
- But what about the non-empty grid cells?
- How is the data distributed among the non-empty grid cells?

# Illustration



(a)



(b)

## Attribute Generalization

- Let us consider the axis-parallel generalization approach, in which individual attribute values are replaced by a randomly chosen interval from which they are drawn.
- In order to analyze the behavior of anonymization approaches with increasing dimensionality, we consider the case of data in which individual dimensions are independent and identically distributed.
- The resulting bounds provide insight into the behavior of the anonymization process with increasing *implicit* dimensionality.

## Assumption

- For a data point  $\overline{X}_d$  to maintain  $k$ -anonymity, its bounding box must contain *at least*  $(k - 1)$  other points.
- First, we will consider the case when the generalization of each point uses a maximum fraction  $f$  of the data points along each of the  $d$  partially specified dimensions.
- It is interesting to compute the conditional probability of  $k$ -anonymity in a randomly chosen grid cell, given that it is non-empty.
- Provides intuition into the probability of  $k$ -anonymity in a multi-dimensional partitioning.

## Result (Lemma 1)

- Let  $\mathcal{D}$  be a set of  $N$  points drawn from the  $d$ -dimensional distribution  $\mathcal{F}^d$  in which individual dimensions are independently distributed. Consider a randomly chosen grid cell, such that each partially masked dimension contains a fraction  $f$  of the total data points in the specified range. Then, the probability  $P^q$  of exactly  $q$  points in the cell is given by  $\binom{N}{q} \cdot f^{q \cdot d} \cdot (1 - f^d)^{(N-q)}$ .
- Simple binomial distribution with parameter  $f^d$ .

## Result (Lemma 2)

- Let  $B_k$  be the event that the set of partially masked ranges contains at least  $k$  data points. Then the following result for the conditional probability  $P(B_k|B_1)$  holds true:

$$P(B_k|B_1) = \frac{\sum_{q=k}^N \binom{N}{q} \cdot f^{q \cdot d} \cdot (1 - f^d)^{(N-q)}}{\sum_{q=1}^N \binom{N}{q} \cdot f^{q \cdot d} \cdot (1 - f^d)^{(N-q)}} \quad (1)$$

- $P(B_k|B_1) = P(B_k \cap B_1)/P(B_1) = P(B_k)/P(B_1)$

- **Observation:**  $P(B_k|B_1) \leq P(B_2|B_1)$

- **Observation:**  $P(B_2|B_1) = \frac{1 - N \cdot f^d \cdot (1 - f^d)^{(N-1)} - (1 - f^d)^N}{1 - (1 - f^d)^N}$

## Result

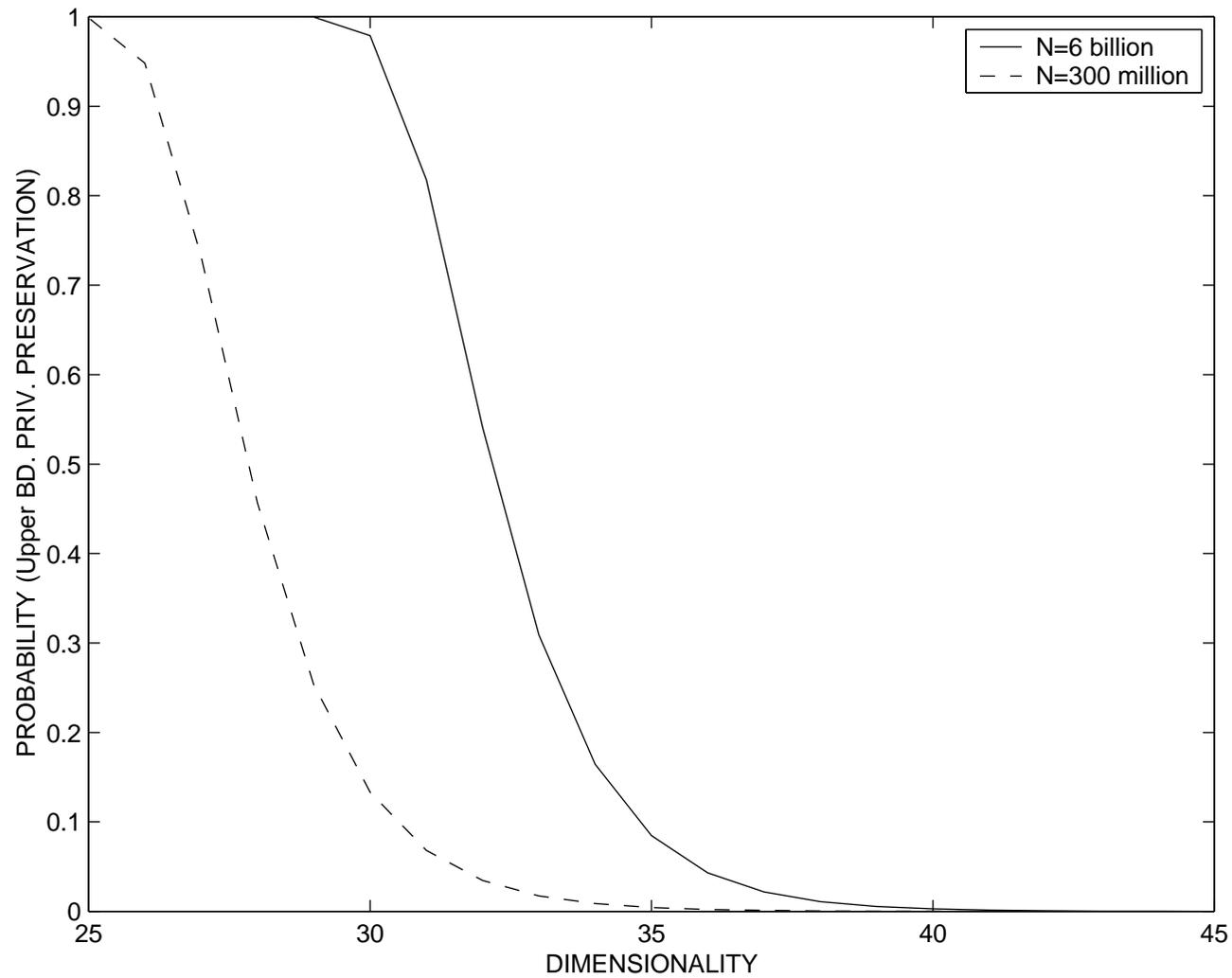
- Substitute  $x = f^d$  and use L'Hopital's rule

$$P(B_2|B_1) = 1 - \lim_{x \rightarrow 0} \frac{N \cdot (1-x)^{(N-1)} - N \cdot x \cdot (1-x)^{(N-2)}}{N \cdot (1-x)^{(N-1)}}$$

- Expression tends to zero as  $d \rightarrow \infty$
- The limiting probability for achieving k-anonymity in a non-empty set of masked ranges containing a fraction  $f < 1$  of the data points is zero. In other words, we have:

$$\lim_{d \rightarrow \infty} P(B_k|B_1) = 0 \quad (2)$$

## Probability of 2-anonymity with increasing dimensionality ( $f=0.5$ )



## The Condensation Approach

- Previous analysis is for range generalization.
- Methods such as condensation use multi-group cluster formation of the records.
- In the following, we will find a lower bound on the information loss for achieving 2-anonymity using any kind of optimized group formation.

## Information Loss

- We assume that a set  $S$  of  $k$  data points are merged together in one group for the purpose of condensation.
- Let  $M(S)$  be the maximum euclidian distance between any pair of data points in this group from database  $\mathcal{D}$ .
- We note that larger values of  $M(S)$  represent a greater loss of information, since the points within a group cannot be distinguished for the purposes of data mining.
- We define the *relative condensation loss*  $\mathcal{L}(S)$  for that group of  $k$  entities as follows:

$$\mathcal{L}(S) = M(S)/M(\mathcal{D}) \quad (3)$$

## Observations

- A value of  $\mathcal{L}(S)$  which is close to one implies that most of the distinguishing information is lost as a result of the privacy preservation process.
- In the following analysis, we will show how the value of  $\mathcal{L}(S)$  is affected by the dimensionality  $d$ .

## Assumptions

- We first analyze the behavior of a uniform distribution of  $N = 3$  data points, and deal with the particular case of 2-anonymity.
- For ease in analysis, we will assume that one of these 3 points is the origin  $O_d$ , and the remaining two points are  $A_d$  and  $B_d$  which are uniformly distributed in the data cube.
- We also assume that the closest of the two points  $A_d$  and  $B_d$  need to be merged with  $O_d$  in order to preserve 2-anonymity of  $O_d$ . We establish some convergence results.
- We will also generalize the results to the case of  $N = n$  data points.

## Lemma

- Let  $\mathcal{F}^d$  be uniform distribution of  $N = 2$  points. Let us assume that the closest of the 2 points to  $O_d$  is merged with  $O_d$  to preserve 2-anonymity of the underlying data. Let  $q_d$  be the Euclidean distance of  $O_d$  to the merged point, and let  $r_d$  be the distance of  $O_d$  to the remaining point. Then, we have:  $\lim_{d \rightarrow \infty} E[r_d - q_d] = C$ , where  $C$  is some constant.
- Multiply numerator and denominator by  $r_d + q_d$  and proceed.

## Result

- Let  $A_d = (P_1 \dots P_d)$  and  $B_d = (Q_1 \dots Q_d)$  with  $P_i$  and  $Q_i$  being drawn from  $\mathcal{F}$ .
- Let  $PA_d = \{\sum_{i=1}^d (P_i)^2\}^{1/2}$  be the distance of  $A_d$  to the origin  $O_d$ , and  $PB_d = \{\sum_{i=1}^d (Q_i)^2\}^{1/2}$  the distance of  $B_d$  from  $O_d$ .
- $|PA_d - PB_d| = \frac{|(PA_d)^2 - (PB_d)^2|}{(PA_d) + (PB_d)}$
- Analyze the convergence behavior of the numerator and denominator separately in conjunction with Slutsky's results.

## Generalization to $N$ points

- Let  $\mathcal{F}^d$  be uniform distribution of  $N = n$  points. Let us assume that the closest of the  $n$  points is merged with  $O_d$  to preserve 2-anonymity. Let  $q_d$  be the Euclidean distance of  $O_d$  to the merged point, and let  $r_d$  be the distance of the furthest point from  $O_d$ . Then, we have:  $C''' \leq \lim_{d \rightarrow \infty} E[r_d - q_d] \leq (n - 1) \cdot C'''$ , where  $C'''$  is some constant.
- Direct extension of previous result.

## Lemma

- Let  $\mathcal{F}^d$  be uniform distribution of  $N = n$  points. Let us assume that the closest of the  $n$  points is merged with  $O_d$  to preserve 2-anonymity. Let  $q_d$  be the Euclidean distance of  $O_d$  to the merged point, and let  $r_d$  be the distance of the furthest point from  $O_d$ . Then, we have:  $\lim_{d \rightarrow \infty} E \left[ \frac{r_d - q_d}{r_d} \right] = 0$ , where  $C'''$  is some constant.
- This result can be proved by showing that  $r_d \rightarrow_p \sqrt{d}$ .
- Note that the distance of each point to the origin in  $d$ -dimensional space increases at this rate.

## Information Loss for High Dimensional Case

- We note that the information loss  $M(S)/M(\mathcal{D})$  for 2-anonymity can be expressed as  $1 - E \left[ \frac{r_d - q_d}{r_d} \right]$ .
- This expression converges to 1 in the limiting case as  $d \rightarrow \infty$ .
- We are approximating  $M(\mathcal{D})$  to  $r_d$  since the origin of the cube is probabilistically expected to be one of extreme corners among the maximum distance pair in the database.

## Result

- Bounds for 2-anonymity are lower bounds on the general case of  $k$ -anonymity.
- For any set  $S$  of data points to achieve  $k$ -anonymity, the information loss on the set of points  $S$  must satisfy:

$$\lim_{d \rightarrow \infty} E[M(S)/M(\mathcal{D})] = 1 \quad (4)$$

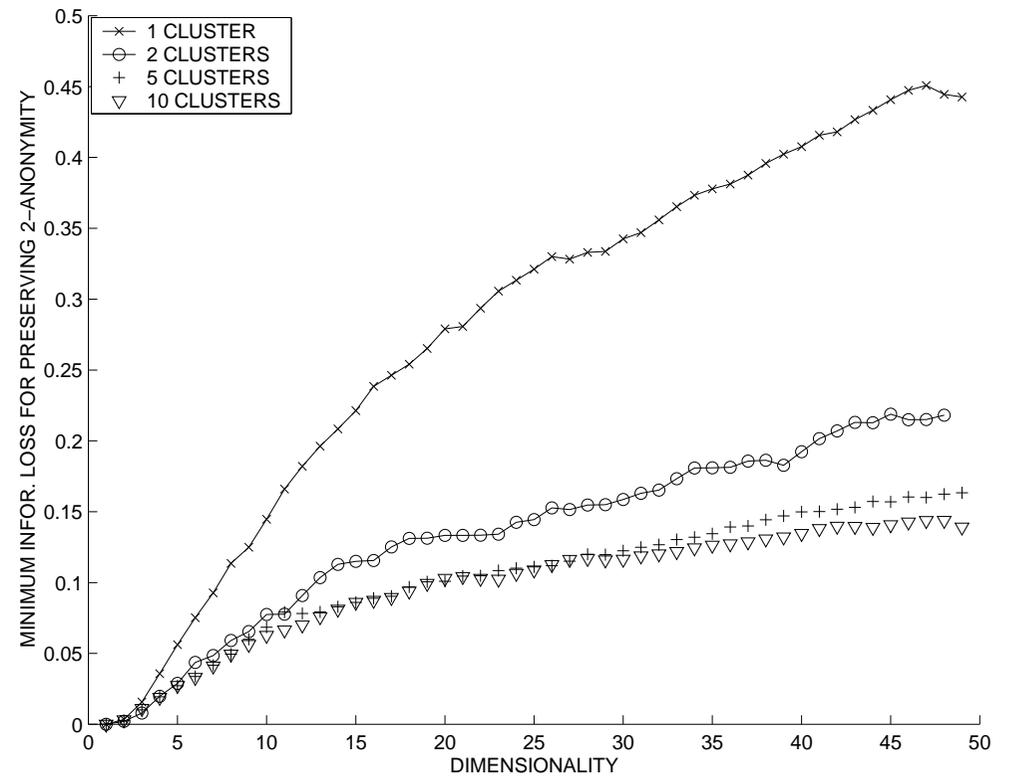
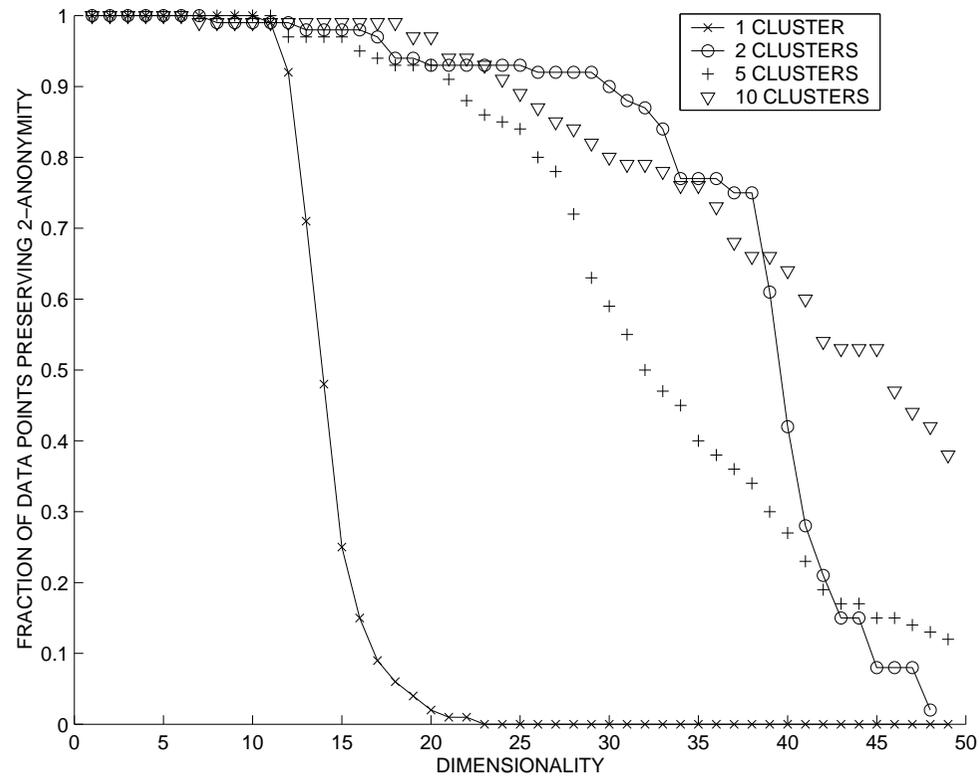
## Experimental Results

- The synthetic data sets were generated as Gaussian clusters with randomly distributed centers in the unit cube.
- The radius along each dimension of each of the clusters was a random variable with a mean of 0.075 and standard deviation of 0.025.
- Thus, a given cluster could be elongated differently along different dimensions by varying the corresponding standard deviation.
- Each data set was generated with  $N = 10000$  data points in a total of 50 dimensions.

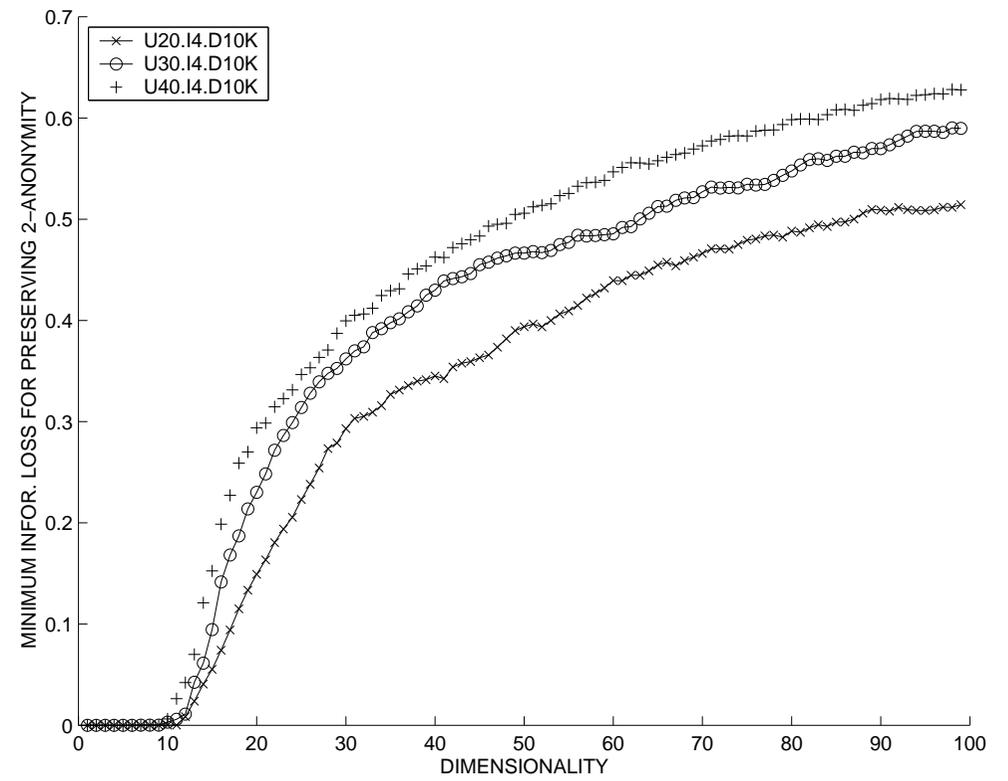
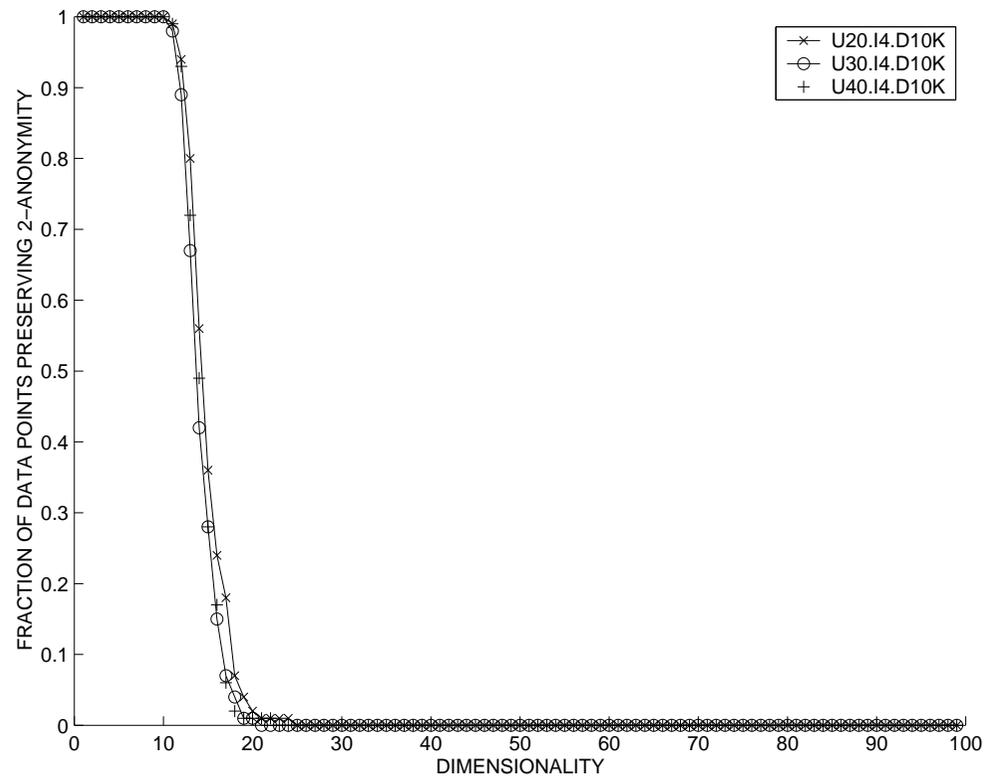
## Market Basket Data Sets

- We also tested the anonymization behavior with a number of market basket data sets.
- These data sets were generated using the data generator , except that the dimensionality was reduced to only 100 items.
- In order to anonymize the data, each customer who bought an item was masked by also including other random customers as buyers of that item.
- Thus, this experiment to useful to illustrate the effect of our technique on categorical data sets.
- As a result, for each item, the masked data showed that 50% of the customers had bought it, and the other 50% had not bought it.

# Experimental Results



# Experimental Results



## Conclusions and Summary

- Analysis of  $k$ -anonymity in high dimensionality.
- Earlier work has shown that  $k$ -anonymity is computationally difficult (NP-hard).
- This work shows that in high dimensionality, even the usefulness of  $k$ -anonymity methods becomes questionable.